



Improve the Health of your Employees

Get your company started with **Real Appeal**.

Real Appeal® is an online weight loss program that empowers employees to make simple lifestyle changes that result in weight loss, improved health, and reduced medical claims.

Your employees have access to Real Appeal at no additional cost as part of their medical benefit plan. With e360, Real Appeal's automated marketing tool, it's easy for you to promote Real Appeal to your eligible employees.

Getting Started

1

Register your company on e360 using your group number.

2

Select a launch date.

3

Upload employee email addresses.

4

Employees will receive automated marketing messages based on the selected launch date.

5

Increase employee awareness by utilizing assets available to you in Digital Downloads.

Register your company today at
engage.realappeal.com



**Real
Appeal**®

*Real Appeal is offered at no additional cost to you as part of your medical plan with Rocky Mountain Health Plans, subject to eligibility requirements.

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