

Colorado. Where formal wear means ironing your jeans.

**We understand Colorado.
We understand you.**



We're a Colorado health care company. So it just makes sense to give the people who live here a plan that understands local needs. It stands to reason that we put people before profits. And it seems right that health care decisions stay between you and your doctor. That's not so hard to understand.



**ROCKY MOUNTAIN
HEALTH PLANS®**

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For more information visit www.rmhp.org or call 970-248-5066 or 800-274-5186