



Vail
Chamber &
Business
Association

ASSOCIATION HEALTH PLAN
offered by Rocky Mountain Health Plans

NEWS RELEASE

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Contact:

Kaye Ferry
Vail Chamber & Business Association
970-477-0075

Kayla Arnesen, APR
Rocky Mountain Health Plans
Direct: 970-244-7967 • Cell: 970-250-4060

Vail Chamber & Business Association Now Offers Exclusive Health Benefit Plans to Its Members

Vail, Colo. – The Vail Chamber & Business Association (VCBA) is proud to announce the availability of a brand new Association Health Plan.

The Association Health Plan is local, affordable, and dependable. The plan is offered by Rocky Mountain Health Plans, a trusted leader in health care on the Western Slope for more than 30 years.

“Now, membership in the Vail Chamber & Business Association provides even more value,” said Kaye Ferry, executive director of the Chamber. “This new exclusive Association Health Plan is designed to keep our local health care dollars in Eagle County and give Vail businesses more health care options.”

Health Savings Account Plans Offered

The plan offers exclusive rates with three customized plan options to choose from, including a Health Savings Account–qualified design.

Health Savings Accounts are rapidly growing in popularity because they offer individuals a tax-advantaged method of paying for health care services. Lower premiums for these plan designs help to attract employers who can save on health benefit expenses for their businesses, while offering a value-added health plan to attract and retain employees.

(more)

Money in the health savings account can be used to pay for medical expenses such as a plan's deductible, copayments, over-the-counter medication, alternative care such as acupuncture, and other qualified medical expenses. And members still have the security of knowing they are protected from the high costs of catastrophic illness, prolonged hospitalization, or an unhealthy year.

To be eligible for the VCBA Association Health Plan, an employer group must meet certain guidelines: The employer group must be a member of and in good standing with the VCBA, the business must be based in Eagle County, and it must meet RMHP and State of Colorado underwriting guidelines. Each group is considered separately and rated individually.

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About Rocky Mountain Health Plans

Rocky Mountain Health Plans (RMHP) provides medical benefit plans and services to nearly 122,000 members. The organization offers a wide range of medical benefit options, including PPO, HMO, shared funding, and self-funded medical plans. Through its family of health plans, Rocky Mountain Health Plans serves a broad cross-section of Coloradans, including commercial groups, individuals, Medicare and Medicaid eligible persons, and children who receive care under the state's Child Health Plans Plus program.

In the 2004 *Health Matters Quality Report*, produced by the Colorado Business Group on Health, Rocky Mountain Health Plans received *Significantly Higher than Average* scores for helpful customer service and for trouble-free access to specialty care.