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NEWS RELEASE

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Rocky Mountain Health Plans Launches New Options for Routt and Moffat Counties

Colorado not-for-profit delivers innovative new health plans for groups and individuals

(Grand Junction, Colo.) – There is good news for good health in Routt and Moffat Counties. Rocky Mountain Health Plans (RMHP), an independent, not-for-profit health plan based in Grand Junction, announced the launch of innovative new plans designed to offer groups and individuals in Routt and Moffat more choices and expanded options. The new plans are offered through local insurance agencies in Steamboat Springs and Craig.

RMHP said the plans promote good health by emphasizing preventive care, health screenings and wellness programs, and do not require pre-approval to see a doctor. Shared-funded and self-funded plans are also available and all plans offer access to one of Colorado's largest provider networks.

“We are very pleased to offer the residents of Routt and Moffat counties this new line of health plans,” said John Hopkins, president and CEO of Rocky Mountain Health Plans. “We’ve been designing innovative ways to deliver health care to Colorado communities for more than thirty years. In an industry where consolidations are routine, we’ve remained independent and committed to investing in the health of the communities where we live. We believe that medical decisions should be made by physicians and their patients, and that philosophy is the cornerstone of our success.”

The new RMHP plans are available locally through Brown & Brown Insurance; Moffat Insurance Agency; and Mountain West Insurance & Financial Services, LLC.

(more)

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About Rocky Mountain Health Plans

Rocky Mountain Health Plans (RMHP) provides medical benefit plans and services to 205,065 enrollees. The organization was founded in 1974 and offers a wide range of medical benefit options, including PPO, HMO, shared-funding, and partially self-funded medical plans. It also provides health plans for Medicare and Medicaid-eligible persons and children who receive care under Colorado's Child Health Plan Plus program.

In the 2005 *Health Matters Quality Report* by the Colorado Business Group on Health, RMHP received one of the highest ratings in overall health care. It also received top approval ratings in helpful customer service, speedy approval times, and trouble-free access to specialty care.

For more information, contact Rocky Mountain Health Plans at 888-332-8963 or visit www.rmhp.org.

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