
NEWS RELEASE

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CoverColorado Awards Statewide Contract to Rocky Mountain Health Plans

*Rocky Mountain Health Plans will provide comprehensive health insurance and plan administration.
Express Scripts selected as pharmacy benefit manager.*

(DENVER, Colo.) – CoverColorado has chosen Rocky Mountain Health Plans as its statewide partner to provide health plan administration for its members, effective January 1, 2010. Express Scripts has been selected as CoverColorado’s pharmacy benefit manager.

CoverColorado is a not-for-profit organization created by the Colorado Legislature in 1990 to provide health insurance to Colorado residents who are denied private health insurance because of a pre-existing health condition. Currently, CoverColorado serves over 10,000 members.

The goal of this collaborative approach to health benefits management is to provide a seamless and efficient integration of all services, including access to medical care and needed prescription drugs, coordinated care management, claims payment, premium collection and billing, and local customer service.

Rocky Mountain Health Plans is a Colorado-based, not-for-profit organization with one of Colorado’s largest provider networks. Rocky Mountain consistently receives high marks for its innovative care management. Its TPA division is Colorado’s largest Third Party Administrator, with an excellent track record of processing claims, managing provider payments, and providing customer service. Express Scripts offers state-of-the-art prescription drug programs and administration. Both organizations will provide customer service to CoverColorado members from local, Colorado offices.

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CoverColorado selects Rocky Mountain Health Plans

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“This partnership will strengthen service to all of our members,” said Suzanne Bragg-Gamble, Executive Director of CoverColorado. “It is a collaborative, uniquely Colorado approach. Our plan is to deliver on our promise to provide our members with access to quality health care, as well as the administrative and customer services necessary to get the most from one’s health coverage. We feel confident that Rocky Mountain Health Plans has the professional staff and infrastructure in place to meet and exceed our members’ expectations.”

“We were impressed with CoverColorado’s compassion for its members and dedication to finding the right partners,” said Jim Swayze, Vice President of Front Range Operations for Rocky Mountain Health Plans, President and CEO of the TPA Division. “We look forward to a long and successful partnership.”

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About CoverColorado

CoverColorado serves as the Colorado Uninsurable Health Insurance Plan and the state alternative mechanism for HIPAA eligible individuals. CoverColorado is a not-for-profit organization that provides individual, major-medical health insurance to eligible Colorado residents who were denied access to affordable health insurance because of pre-existing medical conditions or individuals who are considered HIPAA eligible. For more information call 303-863-1960 or visit www.covercolorado.org.

About Rocky Mountain Health Plans

Rocky Mountain Health Plans is a Colorado-based, not-for-profit organization that is uniquely positioned to understand the needs of Colorado’s health care consumers. Founded in 1974, Rocky Mountain provides medical benefit plans and services to more than 160,000 enrollees. It offers a wide range of options including PPO, HMO, and Health Savings Account-eligible plans. Medical plans can be fully-insured, fully-insured with cost sharing options, or self-funded. Rocky Mountain is the first Western Slope employer to receive the Well Workplace award from the Wellness Councils of America and has a thirty year history of serving businesses, individuals, families, Medicare and Medicaid-eligible persons, and children who receive care under the Child Health Plan Plus program. For more information, contact Rocky Mountain Health Plans at 800-843-0719 or visit www.rmhp.org.