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## ***NEWS RELEASE***

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### **Montrose Chamber of Commerce Now Offers Exclusive Health Benefit Plans to Its Members**

Montrose, Colo. – The Montrose Chamber of Commerce is proud to announce the availability of a brand new Association Health Plan.

The Association Health Plan is local, affordable, and dependable. Members will receive maximum benefits for using local Montrose providers. The plan is offered by Rocky Mountain Health Plans, a trusted leader in health care on the Western Slope for more than 30 years.

“Now, membership in the Montrose Chamber of Commerce provides even more value,” said Marge Keefus, executive director of the Chamber. “This new exclusive Association Health Plan is designed to keep our local health care dollars in Montrose County and give Montrose businesses more health care options.”

#### **Health Savings Account Plans Offered**

The plan offers exclusive rates with three customized plan options to choose from, including a Health Savings Account–qualified design. Rocky Mountain Health Plans is among the first health plans in Colorado to offer health plans that are qualified to work with Health Savings Accounts. These health care plans have high deductibles and lower premiums. The money saved on lower premiums can be invested tax-free in a health savings account.

(more)

Money in the health savings account can be used to pay for medical expenses such as a plan's deductible, copayments, over-the-counter medication, alternative care such as acupuncture, and other qualified medical expenses. And members still have the security of knowing they are protected from the high costs of catastrophic illness, prolonged hospitalization, or an unhealthy year.

To be eligible for the Montrose Chamber of Commerce Association Health Plan, an employer group must meet certain guidelines: The employer group must be a member of and in good standing with the Montrose Chamber of Commerce, the business must be based in Montrose County, and it must meet RMHP and State of Colorado underwriting guidelines. Each group is considered separately and rated individually.

### **Local Brokers**

The Montrose Chamber of Commerce Association Health Plan is being sold by local brokers. For more information contact: Andy Proctor of The Insurance Center at 970-249-2222; Cindy Watson of The Watson Insurance & Financial Group at 970-249-2298; Carl Clay of the Claystar Agency at 970-249-5535; the Mark Neill Agency at 970-252-8960; or the Tom McIntosh Agency at 970-252-8030.

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### **About Rocky Mountain Health Plans**

Rocky Mountain Health Plans (RMHP) provides medical benefit plans and services to more than 118,000 members. The organization offers a wide range of medical benefit options, including PPO, HMO, shared funding, and self-funded medical plans. Through its family of health plans, Rocky Mountain Health Plans serves a broad cross-section of Coloradans, including commercial groups, individuals, Medicare and Medicaid eligible persons, and children who receive care under the state's Child Health Plans Plus program.

In the 2004 *Health Matters Quality Report*, produced by the Colorado Business Group on Health, Rocky Mountain Health Plans received *Significantly Higher Than Average* scores for helpful customer service and for trouble-free access to specialty care.