



**ROCKY MOUNTAIN
HEALTH PLANS®**

Good health. That's the plan.

2775 Crossroads Boulevard
Grand Junction, CO 81506
970-244-7760 · 800-843-0719

NEWS RELEASE

October 19, 2005

Contact:

Kayla Arnesen, APR
Rocky Mountain Health Plans
Direct: 970-244-7967 · Cell: 970-250-4060

**Longmont Clinic Now Accepting
Rocky Mountain Health Plans Members**

(GRAND JUNCTION, Colo.) – Rocky Mountain Health Plans has a new partnership with Longmont Clinic that allows individuals insured by Rocky Mountain Health Plans to be treated by the physicians and staff there.

“We couldn’t be happier with this new partnership because of how it will benefit our members,” said James J. Swayze, vice president and general manager of Front Range operations for Rocky Mountain Health Plans. “With more than 50 physicians practicing in 20 different medical specialties, along with an Urgent Care department that is open seven days a week, the Longmont Clinic is a substantial enhancement to our provider network in the north Denver area”

“Our practice includes thousands of seniors,” said Michele Kramer, director of marketing, Longmont Clinic. “Because Rocky Mountain Health Plans offers a Medicare health benefits plan with more benefits than Original Medicare, we are pleased to accept their insurance plan. It gives our patients more options and choices.”

--more--

Longmont Clinic Partners with RMHP
2-2-2

Medicare-eligible persons who are interested in the Rocky Mountain Health Plans Medicare Plan are invited to attend an informative meeting on Wednesday, October 26, 2005 from 10 – 11 a.m. at the Longmont Clinic. The clinic is located at 1925 West Mountain View Avenue. For more information, call 800-251-1330.

###

About Rocky Mountain Health Plans

Rocky Mountain Health Plans (RMHP) provides medical benefit plans and services to more than 117,000 members statewide. The organization offers a wide range of medical benefit options, including PPO, HMO, shared-funding, and self-funded medical plans. RMHP serves a broad cross-section of Coloradans, including commercial groups, individuals, Medicare and Medicaid eligible persons, and children who receive care under the state's Child Health Plan Plus program.

In the 2004 *Health Matters Quality Report*, produced by the Colorado Business Group on Health, Rocky Mountain Health Plans received ***Significantly Higher than Average*** scores for helpful customer service and for trouble-free access to specialty care.

About the Longmont Clinic

Nearly a century has passed since Longmont Clinic opened in 1906. Today, Longmont Clinic includes 50 physicians practicing 20 different medical specialties and an Urgent Care department open seven days a week. Our newest facility, the Carbon Valley Medical Center, is located in Firestone, Colorado. It opened in 2004 and provided care for the people of this growing area in their own community.