



ROCKY MOUNTAIN HEALTH PLANS®

Good health. That's the plan.

2775 Crossroads Boulevard
Grand Junction, CO 81506
970-244-7760 · 800-843-0719

NEWS RELEASE

August 22, 2007

Contact:

Kayla Arnesen, APR
Rocky Mountain Health Plans
Direct: 970-244-7967 · Cell: 970-250-4060

It's all Fun and Games in Rocky Mountain Health Plans Senior Challenge

(Grand Junction, CO) – Rocky Mountain Health Plans is challenging seniors to a friendly “Fun and Games” competition on Friday September 7 from 11am-1pm at Stocker Stadium to celebrate the Western Colorado Senior Games, a competition for athletes 50 and over, which is coming to Grand Junction on September 5-7.

The Rocky Mountain Health Plans Senior Fun and Games Challenge will pit executives and employees of the Grand Junction not-for-profit against Grand Junction residents 50 and over in seven events, including disc golf, an eating competition, relay races, a softball throw and more.

The Senior Fun & Games Challenge is a collaboration of Rocky Mountain Health Plans and Grand Junction Parks and Recreation. Participants are asked to pre-register by calling 970-254-3866 (FUNN) or by logging onto <http://funnlink.gjcity.org>. The registration deadline is August 29.

About Rocky Mountain Health Plans

Rocky Mountain Health Plans is a Colorado-based, not-for-profit organization that provides medical benefit plans and services to more than 185,000 enrollees. Founded in 1974, Rocky Mountain offers a wide range of options including PPO, HMO, and Health Savings Account-eligible plans. Medical plans can be fully-insured, fully-insured with cost sharing options, or self-funded. Rocky Mountain is the first Western Slope employer to receive the Well Workplace award from the Wellness Councils of America and has a thirty-year history of serving individuals and families, Medicare and Medicaid-eligible persons, and children who receive care under the Child Health Plan Plus program.

For more information, contact Rocky Mountain Health Plans at 800-843-0719 or visit www.rmhp.org.

###