



ASSOCIATION HEALTH PLAN  
offered by Rocky Mountain Health Plans

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## ***NEWS RELEASE***

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### **Fruita Area Chamber of Commerce Now Offers Health Benefit Plans to Its Members**

Fruita, Colo. – The Fruita Area Chamber of Commerce is proud to announce the availability of a brand new Association Health Plan.

The Fruita Area Chamber of Commerce Association Health Plan is local, trusted, and comprehensive in design. The plan is offered by Rocky Mountain Health Plans, a trusted leader in Colorado for more than 30 years.

“Now, membership in the Fruita Area Chamber of Commerce provides even more value,” said Mary Lou Wilson, Executive Director of the Fruita Area Chamber of Commerce. “This new Association Health Plan is designed to keep our local health care dollars in Colorado and give our member companies more health care options.”

#### **Health Savings Account Plans Offered**

The plan offers three customized plan options to choose from, including a Health Savings Account–qualified design.

Health Savings Accounts are rapidly growing in popularity because they offer individuals a tax-advantaged method of paying for health care services. Low premiums for these plan designs help to attract employers who can save on health benefit expenses for their businesses, while offering a value-added health plan to attract and retain employees.

(more)

Fruita Area Chamber of Commerce Association Health Plan  
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To be eligible for the Fruita Area Chamber of Commerce Association Health Plan, an employer group must meet certain guidelines: The employer group must be a member of and in good standing with the Fruita Area Chamber of Commerce, the business must be based in Mesa County, Colorado, and it must meet RMHP and State of Colorado underwriting guidelines. Each group is considered separately and rated individually.

Contact the following authorized agencies for more information about the Fruita Area Chamber of Commerce Association Health Plan:

Home Loan and Investment  
970-243-6600

Insurance Planning Alternatives  
970-242-7526

Krey Benefit Solutions  
970-216-0571

Carlson Insurance Services  
970-858-5146

Valley Financial Services  
970-257-7700

**About Rocky Mountain Health Plans**

Rocky Mountain Health Plans (RMHP) provides medical benefit plans and services to more than 185,600 enrollees. The organization was founded in 1974 and offers a wide range of medical benefit options, including PPO, HMO, shared-funding, and partially self-funded medical plans. It also provides health plans for Medicare and Medicaid-eligible persons and children who receive care under Colorado's Child Health Plan Plus program.

For more information, contact Rocky Mountain Health Plans at 800-843-0719 or visit [www.rmhp.org](http://www.rmhp.org).

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