



## **ROCKY MOUNTAIN HEALTH PLANS®**

Good health. That's the plan.

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### ***NEWS RELEASE***

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### **Rocky Mountain Health Plans Names David S. Herr, MD, Chief Medical Officer**

(Grand Junction, Colo.) – David S. Herr, MD, has been named Chief Medical Officer for Rocky Mountain Health Plans, the Grand Junction based, not-for-profit health plan.

Dr. Herr is a graduate of Princeton University and earned his medical degree at the University of Pennsylvania School of Medicine. He completed a residency in pediatrics at the University of Rochester in New York and spent 21 years in private pediatrics practice in Grand Junction prior to joining Rocky Mountain Health Plans. Dr. Herr is certified by the American Board of Pediatrics and is a fellow in the American Academy of Pediatrics. He is a clinical associate professor in the Department of Pediatrics at the University of Colorado School of Medicine.

Herr joined Rocky Mountain Health Plans in 1993 as an associate medical director. “We are fortunate to have Dr. Herr on our team,” said John Hopkins, president and CEO of RMHP. “As a company founded by physicians, we are committed to honoring the rights of physicians and patients in medical decision making. Dr. Herr’s experience and vision fits perfectly with that philosophy.”

### **About Rocky Mountain Health Plans**

Rocky Mountain Health Plans (RMHP) provides medical benefit plans and services more than 194,000 enrollees. The organization was founded in 1974 and offers a wide range of medical benefit options, including PPO, HMO, shared-funding, and partially self-funded medical plans. It also provides health plans for Medicare and Medicaid-eligible persons and children who receive care under Colorado’s Child Health Plan Plus program.

In the 2005 *Health Matters Quality Report* by the Colorado Business Group on Health, RMHP received one of the highest ratings in overall health care. It also received top approval ratings in helpful customer service, speedy approval times, and trouble-free access to specialty care.

For more information, contact Rocky Mountain Health Plans at 800-843-0719 or visit [www.rmhp.org](http://www.rmhp.org).

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