



ASSOCIATION HEALTH PLAN

offered by Rocky Mountain Health Plans

NEWS RELEASE

August 5, 2004

Contact:
Christina M. Ovalle
Communications Intern
Rocky Mountain Health Plans
970-255-5689

Delta Chamber of Commerce Now Offers Exclusive Health Benefit Plans to its Members

DELTA, Colo. – The Delta Chamber of Commerce is proud to announce the availability of a brand new Association Health Plan.

The Association Health Plan is local, affordable, and dependable. Members will receive maximum benefits for using local Delta providers, including the new Delta Memorial Hospital. The Association Health Plan offers refreshingly low rates, which add up to big savings for Chamber members. The plan is offered by Rocky Mountain Health Plans, a trusted leader in health care on the Western Slope for 30 years.

“Now, membership in the Delta Chamber of Commerce provides even more value,” said Dale Hukle, executive director of the Delta Chamber. “This new exclusive Association Health Plan is designed to keep our local health care dollars in Delta County and give Delta businesses more health care options.”

(more)

Health Savings Account Plans Offered

The plan offers exclusive rates with three customized plan options to choose from, including a Health Savings Account – qualified design. Rocky Mountain Health Plans is among the first health plans in Colorado to offer health plans that are qualified to work with Health Savings Accounts. These health care plans have high deductibles and lower premiums. The money saved on lower premiums can be invested, tax-free in a health savings account. Money in the health savings account can be used to pay for medical expenses such as your plan’s deductible, copayments, over-the-counter medication, alternative care such as acupuncture, and other qualified medical expenses. And you still have the security of knowing you are protected from the high costs of catastrophic illness, prolonged hospitalization, or an unhealthy year.

To be eligible for the Delta Chamber Association Plan, an employer group must meet three guidelines. The employer group must be a member of and in good standing with the Delta Chamber of Commerce, the business must be based in Delta County, and they must meet RMHP and the State of Colorado underwriting guidelines. Each group is considered separately and rated individually.

Local Brokers

The Delta Chamber Association Health Plan is only being sold by local brokers. For more information contact The Insurance Center in Delta at (970) 874-7665; Claystar Agency in Montrose at (970) 249-5535; The Watson Insurance & Financial Group in Montrose at (970) 249-2298; or Valley Financial Services in Grand Junction at (970) 257-7700.

###

About Rocky Mountain Health Plans

Rocky Mountain Health Plans (RMHP) provides medical benefit plans and services to more than 110,000 members. The organization offers a wide range of medical benefit options, including PPO, HMO, and indemnity-based medical plans. Through its family of health plans, Rocky Mountain Health Plans serves a broad cross-section of Coloradans, including commercial groups, individuals, Medicare and Medicaid eligible persons, and children who receive care under the state’s Child Health Plans Plus program.

