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NEWS RELEASE

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Barbara Towle Named Director of Client Services for Rocky Mountain Health Plans and CNIC Health Solutions

(DENVER) – Barbara Towle, a twenty-year health care industry veteran, was named director of client services for Rocky Mountain Health Plans and CNIC Health Solutions, a Rocky Mountain Health Plans TPA (third-party administrator). She will be responsible for fully-insured and self-funded business retention for Rocky Mountain and CNIC’s Front Range and out-of-state clients.

In July 2004, Rocky Mountain became the majority owner of CNIC (pronounced “scenic”) and established a partnership that provides both organizations the opportunity to offer self-funded benefit products *and* a full spectrum of health care products and services to employer groups.

Towle joins Rocky Mountain from Anthem Blue Cross and Blue Shield, where she managed over \$390 million in revenue as the director of account management for large group accounts. Prior to her tenure at Anthem she held leadership positions with PacifiCare of Colorado. Towle is a graduate of Regis University.

“I am very pleased to bring Barb on board,” said Jim Swayze, vice president and general manager of Front Range operations for Rocky Mountain Health Plans and president and CEO of CNIC Health Solutions. “I know she will play an important role in our organization and we will greatly benefit from her efforts.”

About Rocky Mountain Health Plans

Rocky Mountain Health Plans is a Colorado-based, not-for-profit organization that provides medical benefit plans and services to more than 178,210 enrollees. Founded in 1974, Rocky Mountain offers a wide range of options including PPO, HMO, and Health Savings Account-eligible plans. Medical plans can be fully-insured, fully-insured with cost sharing options, or self-funded. Rocky Mountain is the first Western Slope employer to receive the Well Workplace award from the Wellness Councils of America and has a thirty-year history of serving individuals and families, Medicare and Medicaid-eligible persons, and children who receive care under the Child Health Plan Plus program.

For more information, contact Rocky Mountain Health Plans at 800-843-0719 or visit www.rmhp.org.

About CNIC Health Solutions

CNIC Health Solutions (CNIC), based in Denver, is Colorado's largest independent third party administrator. CNIC provides self-funded PPO products to more than 200 employers and 77,000 enrollees nationally and internationally. Approximately 63 percent of CNIC's members live in Colorado. CNIC's competitive advantage is its technology-focused approach to offering competitively priced products and services, unparalleled system efficiencies, and delivering consistently high quality customer service.

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