



2775 Crossroads Boulevard
Grand Junction, CO 81506
970-244-7760 · 800-843-0719

NEWS RELEASE

January 17, 2008

Contact:
Kayla Arnesen, APR
Rocky Mountain Health Plans
Direct: 970-244-7967 · Cell: 970-250-4060
Jon Pushkin, APR
Pushkin Public Relations
Direct: 303-733-3441 · Cell: 303-725-5031

Colorado Dental Association Benefits Plan Chooses CNIC Health Solutions to Administer Self-Funded Health Plans

Colorado Dental Association Benefits Plan represents 1,000 employees and their dependents; CNIC will provide CDA with self-funded PPO products

(DENVER) – CNIC Health Solutions, Colorado’s largest third-party administrator of employee benefits plans, announced that the Colorado Dental Association (CDA) Benefits Plan, Inc. has contracted with CNIC to administer self-funded health insurance plans including six different PPO options including two HSA plans.

The CDA Benefits Plan is a 25-year-old nonprofit trust that serves CDA member dentists and their employees. CNIC is a wholly-owned subsidiary of Rocky Mountain Health Plans, so CDA members will now have access to Rocky Mountain Health Plans’ extensive statewide provider network.

“We are extremely pleased with this opportunity to provide Colorado dentists and their families with the same level of personalized attention and service that they provide their patients,” said Jim Swayze, president and chief executive officer of CNIC Health Solutions.

CNIC, (pronounced “scenic”), is headquartered in Centennial and has offices in Colorado Springs and Elko, Nevada. The company was acquired by Rocky Mountain Health Plans in 2004.

About CNIC Health Solutions

CNIC Health Solutions (CNIC), based in Denver, is Colorado's largest independent third party administrator. CNIC provides self-funded PPO products to more than 200 employers and 77,000 enrollees nationally and internationally. Approximately 63 percent of CNIC's members live in Colorado. CNIC's competitive advantage is its technology-focused approach to offering competitively priced products and services, unparalleled system efficiencies, and delivering consistently high quality customer service.

About Rocky Mountain Health Plans

Rocky Mountain Health Plans is a Colorado-based, not-for-profit organization that provides medical benefit plans and services to more than 175,000 enrollees. Founded in 1974, Rocky Mountain offers a wide range of options including PPO, HMO, and Health Savings Account-eligible plans. Medical plans can be fully-insured, fully-insured with cost sharing options, or self-funded. Rocky Mountain is the first Western Slope employer to receive the Well Workplace award from the Wellness Councils of America and has a thirty-year history of serving individuals and families, Medicare and Medicaid-eligible persons, and children who receive care under the Child Health Plan Plus program.

For more information, contact Rocky Mountain Health Plans at 800-843-0719 or visit www.rmhp.org.

###