



2775 Crossroads Boulevard
Grand Junction, CO 81506
970-244-7760 · 800-843-0719

NEWS RELEASE

April 23, 2008

Contact:
Kayla Arnesen, APR
Rocky Mountain Health Plans
Direct: 970-244-7967 · Cell: 970-250-4060
Jon Pushkin, APR
Pushkin Public Relations
Direct: 303-733-3441 · Cell: 303-725-5031

Rocky Mountain Health Plans Moves into New, Expanded Office Space

*Company combines Front Range employees and operations with
CNIC Health Solutions to blend both divisions under one roof*

(DENVER) – Rocky Mountain Health Plans moved into new, expanded office space located at 6251 Greenwood Plaza Boulevard in the Denver Tech Center. The move was made to combine the Colorado-based, not-for-profit health plan’s Front Range operations with its subsidiary, CNIC Health Solutions, Colorado’s largest third-party administrator (TPA) of employee benefit plans.

The new space houses 122 employees and features 36,600 square feet of office space including new lobby and reception areas designed to greet current and prospective members and brokers. The synergies allow the company to maximize cost savings and other efficiencies between the two divisions, and place CNIC and Rocky Mountain Front Range employees in one location for the first time.

“This move is very positive for both companies,” said Jim Swayze, who serves a dual role as vice president and general manager of Front Range operations for Rocky Mountain Health Plans, and president and CEO of CNIC Health Solutions. “It will make communication much easier and strengthen our ability to offer creative options to our members, business groups and brokers statewide.”

CNIC, (pronounced “scenic”), has offices in Denver, Colorado Springs and Elko, Nevada. Rocky Mountain Health Plans acquired the company in 2004.

About Rocky Mountain Health Plans

Rocky Mountain Health Plans is a Colorado-based, not-for-profit organization that provides medical benefit plans and services to more than 177,000 enrollees. Founded in 1974, Rocky Mountain offers a wide range of options including PPO, HMO, and Health Savings Account-eligible plans. Medical plans can be fully-insured, fully-insured with cost sharing options, or self-funded. Rocky Mountain is the first Western Slope employer to receive the Well Workplace award from the Wellness Councils of America and has a thirty-year history of serving individuals and families, Medicare and Medicaid-eligible persons, and children who receive care under the Child Health Plan Plus program.

For more information, contact Rocky Mountain Health Plans at 800-843-0719 or visit www.rmhp.org.

About CNIC Health Solutions

CNIC Health Solutions, based in Denver, is Colorado’s largest independent third party administrator and provides self-funded PPO products to more than 180 employers and 67,000 enrollees. When you choose CNIC Health Solutions, a member of the Rocky Mountain Health Plans family of companies, you tap into the organization’s experience, market longevity, financial strength, and stability. The result is group health benefit administration with flexible data and reporting capabilities and exceptional customer service.

For more information, contact CNIC Health Solutions at 877-321-4412 or visit www.cnichs.com.

###