



ROCKY MOUNTAIN

HEALTH PLANS®

Good health. That's the plan.

GOOD HEALTH

PROVIDER EDITION

WINTER 2007

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Watch for New Health Plans in 2008!

RMHP is offering new health plans available for enrollment on March 1, 2008. These new products include a variety of HMO and PPO plan designs that have competitive premiums and feature-rich benefits. We are very pleased with these new products and we're looking forward to a strong enrollment.

In 2008, Members may present to your office or facility with these new plans. Please use our secure provider website *Access RMHP* (or the RMHP Customer Service line if you have questions about what you see on *Access RMHP*) to define the coverage for the RMHP patient.

New benefits include:

- Self-administered injectables covered as a Pharmacy benefit. Detailed information will be sent to you on this new benefit and the limitations to dispensing these injectables from your office.
- More cost-sharing between the health plan and the Member for professional services you bill in addition to an office visit.
- 100 percent coverage for preventive care office visits for both children and adults, including specific preventive screenings such as mammograms, pap smears, and prostate screenings.



Please route this important information to:

- Physicians
- Office Manager
- Billing Office
- Receptionist
- Other

Express Scripts to Manage Prescription Drug Processing



EXPRESS SCRIPTS®

Beginning January 1, 2008, Rocky Mountain Health Plans will begin using Express Scripts, one of the nation's largest Pharmacy Benefits Management Companies (PBM), to process drug claims.

Our new partnership with Express Scripts will significantly enhance our ability to accurately process prescriptions. Express Scripts will also serve as the mail order pharmacy for Commercial and Medicaid Members. These Members will no longer be able to use Welldyne RxWest as their mail order pharmacy. Medicare Part D Members will be given a choice of continuing with Welldyne RxWest or switching to

Express Scripts Home Delivery. To obtain mail order prescription forms, please contact **RMHP Customer Service** at 970-243-7050 or 800-346-4643 or the **Pharmacy Help Desk** at 970-248-5031 or 800-641-8921.

Commercial and Medicare Members will continue to have the option to fill 90 day prescriptions at participating retail pharmacies.

For more information on this change, please contact **RMHP Customer Service** at 970-243-7050 or 800-346-4643 or the **Pharmacy Help Desk** at 970-248-5031 or 800-641-8921.



Attention Pharmacy Providers:

Each RMHP Member will receive a new identification card in December which will have the new BIN number and group number that will be required to submit prescription drug claims on-line. Please ask all RMHP Members for their identification card beginning January 1, 2008 in order to submit the claim on line.

Members will begin receiving information in the mail about the need to show their identification cards in January for refills and new prescriptions.

Pharmacy Providers will receive payer sheets and other information to help prepare for January 1, 2008.

We are confident Express Scripts will offer excellent service to the Rocky Mountain Health Plans membership and Pharmacy Providers.



CODERS

CORNER

Providers — Are you using the correct diagnosis when billing for the rental or purchase of a Continuous Airway Pressure (CPAP) device?

CPAP is only covered with the diagnosis of obstructive sleep apnea 327.23.

Please make sure when you are billing E0601NU or E0601RR that you use the appropriate diagnosis.

Foundation Secures Funding For Statewide Prenatal Smoking Cessation Program

Rocky Mountain Health Plans Foundation has secured funding to help mothers-to-be quit smoking, announced Foundation director Lisa Fenton Free. “We were awarded nearly a half million dollars from The Colorado Health Foundation to get an evidence-based program up and running on the county level, expanding statewide over the next three years,” says Fenton Free.

“Baby & Me, Tobacco Free,” an incentive-based smoking cessation program, has been used in New York for several years. “With two years of data, 87 percent of pregnant women in the program in Chautauqua County, New York, quit smoking and remained tobacco-free three months after giving birth, with 85 percent still smoke-free after nine months,” says Janice Ferguson, RNC, RMHP’s prenatal care coordinator. She will oversee the Colorado program.

Pregnant smokers can be referred to the program by their physician, clinic, or health department. Women complete cessation counseling and carbon monoxide testing at their county health department or other agency. After giving birth, they return monthly for CO monitoring. Every month she remains tobacco-free, mom receives a \$25 voucher for diapers.

The Foundation sought funding to bring “Baby & Me, Tobacco Free” to all of Colorado because of the program’s results in New York and in a pilot program in Mesa County, Ferguson explained. The combination

of individual cessation counseling and support, CO testing, and the incentive of vouchers has proven very successful, she says.

Starting in 18 counties in 2008

The program will be introduced in spring 2008 in 18 counties: Alamosa, Baca, Clear Creek, Delta, Fremont, Grand, Jackson, Larimer, Las Animas, Moffat, Montrose, Ouray, Prowers, Pueblo, Rio Blanco, Rio Grande, Routt, and Weld. It will expand to 23 additional counties in 2009 and to the remaining Colorado counties in 2010. The program is already operating in Chaffee and Mesa counties.

The grant from The Colorado Health Foundation will fund training and compensation of county program coordinators, the purchase of CO monitors, and marketing materials. The Colorado Health Foundation works to make Colorado the healthiest state in the nation by improving access to affordable, quality health care for underserved and low income people, and encouraging Coloradans to make healthier lifestyle choices.

To refer a patient to “Baby & Me, Tobacco Free,” physicians in the first 18 counties should contact Janice Ferguson at 970-244-7890 or their county health department. The program is open to all pregnant smokers, not only those covered by RMHP.



happy holidays

Rocky Mountain Health Plans will be closed
for the following Holidays this season —

- Christmas Eve Day ...Monday, December 24, 2007
- Christmas Day ...Tuesday, December 25, 2007
- New Year's Day...Tuesday, January 1, 2008
- Presidents Day ...Monday, February 18, 2008

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- Front Range and Eastern Plains Professional Relations:
303-689-7372 or 719-253-3901
- Western Slope and San Luis Valley Professional Relations:
970-244-7798 or 888-286-3113

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