



## Broker Briefing

### Rocky Mountain Health Plans Designated a Gold Well Workplace

Rocky Mountain Health Plans is proud to announce that our organization has achieved Gold Well Workplace status by the Wellness Councils of America (WELCOA). Gold Well Workplaces are companies that have successfully built comprehensive worksite wellness initiatives and are demonstrating and documenting concrete outcomes.

The achievement represents significant progress since 2006, when Rocky Mountain became the first Western Slope employer to win a Bronze WELCOA award. As more companies realize the economic benefits of improving employee health and well being, gaining Well Workplace status is a goal that business leaders take very seriously. We earned the Gold designation by successfully meeting rigorous health promotion standards and by clearly demonstrating to WELCOA our commitment to worksite wellness. By earning this designation, we are recognized as one of America's Healthiest Companies.



### Member Education Campaign

The rising costs of health care services and health insurance premiums continue to be a major source of concern for employers, workers, and patients. That's why Rocky Mountain Health Plans is launching a Member education campaign. In each issue of our 2009 Member Newsletter, *Rocky Mountain Health*, we will offer information and practical tips on steps individuals can take to positively impact out-of-pocket costs. Below is the schedule and topics we will be addressing:

- March 2009 — Where does your health insurance dollar go?
- June 2009 — It is important to establish a relationship with a primary care physician. We'll suggest important questions the Member should ask his or her doctor.
- September 2009 — Getting the preventive care you need can save you money. We'll offer tips on resources available that provide reliable health information.
- December 2009 — Cost savings can be achieved by simply knowing your health plan benefits.

3/25/2009

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### Rocky Mountain Health Plans has Employer Group Medicare Retiree Solutions

Do you have an employer group that's looking for a retiree health plan solution? Or maybe they're interested in changing from their current plan to a more optimal solution?

We offer Medicare Retiree Health Plans to fit their needs. Since 1977, Rocky Mountain Health Plans has served Medicare beneficiaries by offering employer groups comprehensive health and prescription drug benefits for their eligible retirees. Our extensive Medicare experience allows you to deliver these health care benefits to your client's Medicare-eligible retirees in an efficient and affordable way, even if the organization no longer contributes toward retiree health benefits.

Depending on the group size, benefit designs can be customized to meet the needs of the employer group's retirees. For groups with a small number of retirees and who do not qualify for customized benefit designs, we can private label our Medicare individual plans, customized with your employer group name.

Click on the following link to access more information on our Medicare Retiree Plans or contact your Account Manager.

<http://www.rmhp.org/pdf/Medicare/MC73R0408.pdf>

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As always, if you have any questions, comments or need assistance, please call your Rocky Mountain Health Plans or CNIC Account Manager.

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