

BROKER BRIEFINGS
NEWS
flash

1/12/2007

RMHP New Product Portfolio and New Multi Option Package for 2nd Quarter, 2007

At Rocky Mountain Health Plans, we understand the importance of providing variety, choice and flexibility in our plan designs. We know that different employers have diverse requirements for their health care packages. To meet those needs, and to further refine our product platform, we're introducing a new **small group** product portfolio for 2nd Quarter, 2007.

We have completed an in-depth study of our current product portfolio and have identified our most popular plans and those plans lacking market interest. In response to our research, coupled with broker feedback indicating that Rocky Mountain's numerous plan designs complicate the sales and selection process, we have developed a new small group product portfolio. The new portfolio includes our most popular products, representing a wide range of plan design and premium levels and multiple plan options.

Effective April 1, 2007, the new small group product portfolio will be available for new business and for plan changes for renewing groups. For employers with five or more enrolled subscribers, RMHP will offer a *new* menu of 10 of our more popular plans that can be offered together in any combination.

Small employer groups that are currently enrolled in plan designs that are scheduled to be discontinued can still maintain their enrollment under that plan. However, in an effort to steer membership in to our more popular plans we will assist you in helping your clients to select another plan as renewals approach.

Detailed information on our new small group product portfolio is attached. New marketing materials and your new RMHP small group rating tool for Q2 2007 will be sent to you in early February. We are pleased to announce these changes and welcome your feedback.

**New Small Group Product Portfolio
Effective April 1, 2007
(Products offered to New and Renewing Groups)**

Products

C1000	PPO 1000 90
HMO 1000 90	PPO 1500 80
HMO 1500 80	PPO 3000 80
HMO 3000 80	PPO 500 80
HMO 500 90	PPO 500 90
HMO F1200	PPO F1200
HMO F600	PPO F600
HMO G1800	PPO G1800
HMO HDHP 2650/100 w/Rx	PPO HDHP 2650/100 w/Rx
HMO HDHP 2650/80 w/Rx	PPO HDHP 2650/80 w/Rx
HMO HDHP 3250/100 w Rx	PPO HDHP 3250/100 w/Rx
HMO HDHP 3250/80 w/Rx	PPO HDHP 3250/80 w/Rx
HMO HDHP 5000 w/Rx	PPO HDHP 5000 w/Rx
PPO 1000 80	PPO 5K

Note: All existing RMHP Basic, Standard, Indemnity and Association Plans will continue to be available to eligible groups

New Member Options Menu Effective 4/1/2007

Member Options offered to employer groups with a minimum of 5 “enrolled” subscribers. Employer can select up to 3 of the following plans to offer to their employees*

PPO Choice 1000/90*

PPO Choice 1500/80*

PPO Choice 3000/80*

PPO G1800*

HMO Choice 1500/80*

HMO Choice 1000/90*

HMO HDHP 2650/100

PPO HDHP 2650/100

HMO HDHP 3250/100

PPO HDHP 3250/100

- * Same drug plan must be selected for each plan
- * Same Chiro rider must be selected for each plan

As always, if you have any questions or comments or need assistance,
please call your Rocky Mountain Health Plans Account Executive.

Grand Junction 970-244-7800 or 800-453-2981
Denver 303-689-7367 or 800-823-8356
Durango 970-385-5131 or 888-662-6489
Glenwood Springs 970-928-8618 or 800-793-1339
Pueblo 719-253-3900 or 888-332-8963