



Broker Briefing

Plan Change Notification by 15th of the Month Ensures Accurate Receipt of ID Cards

We are confident our new Good Health product portfolio meets the needs of today's health care consumers, including your clients. The new products feature benefit designs that encourage effective and appropriate utilization of health care services while providing choice of benefits at the Member level. In addition, the new products offer a significantly lower renewal premium for your clients than would be possible with their current plan.

Starting with July renewals, your small employer group clients that are enrolled on an RMHP health plan that is being phased out must select a new plan from RMHP's Good Health product line. RMHP must receive a plan change selection for the group by the 15th of the month prior to the group's anniversary. If RMHP does not receive a plan change request, ID cards for the Good Health plan that most closely matches the group's current plan are generated and mailed to be received by employees prior to the effective date of the new plan. If the group would like to select a different plan than the Good Health plan presented in the renewal, RMHP must be notified by the 15th of the month so that employees do not receive two sets of ID cards. In order to provide your clients the best possible service and avoid Members receiving two ID cards, your cooperation in getting us the documentation we need by the 15th of the month would be greatly appreciated.

Interested in Selling Medigap Medicare Supplement Plans?

Rocky Mountain Health Plans, the same company you trust for high-quality service and competitive individual, group, and Medicare HMO plans, offers *Medigap Medicare Supplement* plans.

These products offer you Medigap plan choices that are easy to sell, easy to service — and are easy for you!

How convenient is selling an RMHP Medigap plan?

- **You get EXCELLENT commission** — receive a 16% commission on every application. **For a limited time — receive 2% extra on your commission for the first year!**
- **You get choice** — the right plans (A, C, F and G) at the right price; choices your clients deserve.
- **You get customer service** — located right here in Colorado, RMHP has local operations dedicated to high quality benefit administration and customer service.
- **You get peace of mind** — backed by a strong and stable company with an established reputation and more than 30 years of experience serving Coloradans.

To learn more about RMHP's Medigap plans, and to learn how you can begin selling them TODAY, contact:

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RMHP Medicare and Medigap plans are available for people with Medicare, regardless of their age.

As always, if you have any questions, comments or need assistance, please call your Rocky Mountain Health Plans or CNIC Account Manager.

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