



## Broker Briefing

### Rocky Mountain Health Plans Selected as One of the Most Dependable™

Rocky Mountain Health Plans has been selected by Goldline Research as one of The Most Dependable™ Insurance Professionals of The Western United States for 2008. The list of The Most Dependable™ Insurance Professionals of The Western United States is scheduled to be published in the June 30<sup>th</sup> issue of *Forbes* Magazine.

“Rocky Mountain Health Plans is the only Colorado company that made the list”, said John Hopkins, president and CEO of Rocky Mountain Health Plans. “This recognition demonstrates our commitment to outstanding customer service and reinforces our belief that our customers are the most important part of our business.

“Rocky Mountain Health Plans truly distinguished itself during our evaluation of the industry,” said Allen Scott, Research Director, Goldline Research. “The firm met or exceeded every expectation we have for holistic, client-centric firms.”

#### About Rocky Mountain Health Plans

Rocky Mountain Health Plans is a Colorado-based, not-for-profit organization that provides medical benefit plans and services to more than 178,000 enrollees. Founded in 1974, Rocky Mountain offers a wide range of options including PPO, HMO, and Health Savings Account-eligible plans. Medical plans can be fully-insured, fully-insured with cost sharing options, or self-funded. Rocky Mountain is the first Western Slope employer to receive the Well Workplace award from the Wellness Councils of America and has a thirty-year history of serving individuals and families, Medicare and Medicaid-eligible persons, and children who receive care under the Child Health Plan Plus program.

For more information, contact Rocky Mountain Health Plans at 800-843-0719 or visit [www.rmhp.org](http://www.rmhp.org).

#### About Goldline Research

Goldline Research is a third-party, independent research firm specializing in evaluating professional services firms. Goldline Research undertakes an extensive, in-depth research process to review all qualified companies in a respective area. Its proprietary research process includes individual company interviews and quantitative analysis of key company data, as well as customer reference checks to confirm high levels of customer service. Those companies that ultimately earn Goldline Research’s Most Dependable™ designation demonstrate a commitment to service unparalleled in their industry.

As always, if you have any questions, comments or need assistance,  
please call your Rocky Mountain Health Plans or CNIC Account Manager.

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