



Broker Briefing

Rocky Mountain Health Plans Names Steve ErkenBrack as New President

The Rocky Mountain Health Plans Board of Directors has named Steve ErkenBrack as the next President of the Grand Junction-based not-for-profit health plan, effective July 1, 2008.

ErkenBrack has served Rocky Mountain Health Plans since 2001 as Vice President of Legal and Government Affairs. Over his 30 years as an attorney, Steve served both as Mesa County's District Attorney and as Colorado's Chief Deputy Attorney General. Most recently, he was a member of Colorado's Blue Ribbon Commission for Health Care Reform that presented its findings and recommendations earlier this year to the Colorado State Legislature.

ErkenBrack succeeds Rocky Mountain Health Plans President John Hopkins, who announced his retirement after more than 20 years of service to the organization. Hopkins will retain the position of CEO until the leadership transition is complete, which is expected to occur in the summer of 2009.

"Steve brings a wealth of health care experience and knowledge to this role," said Hopkins, who retires after serving as president and CEO since 2002. "I know the Board of Directors made the right decision in choosing Steve as my successor. He knows our organization and he knows the challenges facing the health care industry. He is respected by government leaders, consumer advocates, and physicians. He couldn't be more qualified to lead Rocky Mountain Health Plans."



As always, if you have any questions, comments or need assistance, please call your Rocky Mountain Health Plans or CNIC Account Manager.

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