



Broker Briefing News Flash

New Good Health Plans – Name change for High Deductible Health Plans and Classic 1000

In an effort to provide a clear distinction between the new RMHP High Deductible Health Plans that will be available July 1, 2008, and the current HDHPs offered, RMHP will be modifying the names of the new High Deductible Health Plans as follows:

- GH HMO/PPO HSA 2650/100
- GH HMO/PPO HSA 3250/100
- GH HMO/PPO HSA 5000/100

The NEW Classic 1000 plan, that was presented to you earlier this month will also have a name change to more clearly describe the benefit plan. The plan designs will remain unchanged. Only the name has changed.

- GH HMO Classic 50-80

The Plan Description Forms for these plans have been updated and as earlier announced, will be available on our website by May 15, 2008. Please contact your RMHP Account Representative if you need a Plan Description Form or a Benefit Summary prior to that date.

Rocky Mountain Health Plans Offers Excellent Commission on Medigap Plans

Want to learn more about how you can earn top rate commissions on Rocky Mountain's Medigap Medicare Supplement Plans? Please see the next page. To learn more about how you can begin selling them, fill out and send in the response card that is attached or send an email requesting more information to medigapinfo@rmhp.org

As always, if you have any questions, comments or need assistance,
please call your Rocky Mountain Health Plans or CNIC Account Manager.

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719-622-3300
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Introducing Medicare Supplement Plans from Rocky Mountain Health Plans — a company you can trust.

Dear Producer:

Rocky Mountain Health Plans, the same company you trust for high-quality service and competitive individual, group, and Medicare HMO plans, is now introducing *Medigap Medicare Supplement* plans. **These new products offer you Medigap plan choices that are easy to sell, easy to service — and are easy for you!**

How convenient is selling an RMHP Medigap plan?

- ***You get EXCELLENT commission*** — receive a 16% commission on every application. **For a limited time — receive 2% extra on your commission for the first year!**
- ***You get choice*** — the right plans (A, C, F and G) at the right price; choices your clients deserve.
- ***You get customer service*** — located right here in Colorado, RMHP has local operations dedicated to high-quality benefit administration and customer service.
- ***You get peace of mind*** — backed by a strong and stable company with an established reputation and more than 30 years of experience serving Coloradans.

Return the card below to get more information on RMHP's Medigap plans, and to learn how you can begin selling them TODAY! RMHP Medicare and Medigap plans are available for people with Medicare, regardless of their age.

I look forward to working with you as you introduce your clients to RMHP Medigap plans.

Sincerely,



Karen Swiat
Director of Medicare Sales



Joe Dombrowski, an RMHP member since 2004

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MG06R0108P

Yes — please send information on RMHP's Medigap Medicare Supplement plans.

Please complete the following information.

Name: _____ Agency Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Are you currently appointed to sell RMHP health insurance products? Yes No