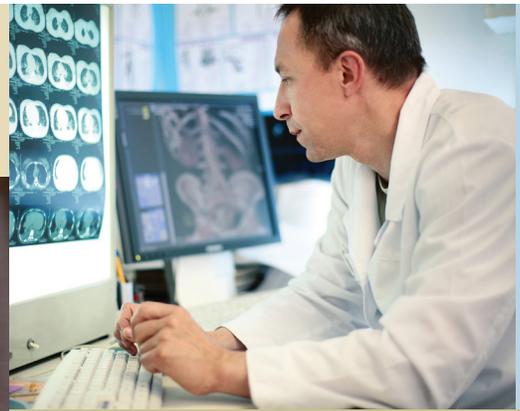


The Rocky Mountain Health Plans Provider Value Proposition



Rocky Mountain Health Plans Is Unique

- We are Colorado-based and one of only two independent, not-for-profit health plans in the state. A portion of our annual income is reinvested into community health and wellness programs.
- Unlike other health plans, we serve every market including employers, individuals, Medicare, Medicaid, and Child Health Plan Plus. We also administer CoverColorado and GettingUSCovered, Colorado's federal high risk pool.
- Our organization was founded more than 35 years ago by physicians who wanted to create a model that provided equal access for all patients, particularly those in government-funded programs. That core philosophy has not changed.
- We are committed to paying our health care providers fair market rates.
- Our effort to work collaboratively with physicians in managing health care costs and maximizing quality has received national recognition.

Why Your Practice Fits Into The Rocky Mountain Network

- At Rocky Mountain Health Plans, we stay true to our tradition of putting people before profits. We are invested in the people of Colorado, not in shareholders.
- We offer your practice more patients with insurance coverage because we cover market segments not served by other health plans.
- We honor the rights of physicians and patients in medical decision-making.
- Customer Service is live and local. When you call us, you talk to a Colorado resident who understands our state's unique health care landscape.

www.rmhp.org

Corporate Headquarters

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303-689-7367
800-823-8356

Durango

555 RiverGate Lane, Unit B1-109
Durango, CO 81301
970-385-5131
888-662-6489



**ROCKY MOUNTAIN
HEALTH PLANS®**

We understand Colorado. We understand you.

- Our professional relations staff is helpful and available. Your personal liaison visits you, offers training, and provides timely support. Our senior management team is also available to you.
- We are committed to reimbursing providers at commercial rates when our Medicare Cost Plan Members are treated. We believe this supports providers and helps keep practices open to Medicare patients.

Extending Your Deepest Discounts to Rocky Mountain Makes Sense

- The national media has reported on the value independent, not-for-profit plans add to local markets by providing a real alternative to large, corporate-owned plans.
- As Rocky Mountain Health Plans grows, fewer patients are in national plans. Large, national plans must return a profit to shareholders and can use their size to pay providers less.
- We typically reimburse as much, if not more, than other health plans, particularly when the enhanced reimbursement for government programs is considered. That means you can see every individual as a patient without the worry of managing to a payor mix.
- We work hard to pay claims quickly and resolve issues in a timely fashion. We are available when you need us.
- *As a Rocky Mountain Health Plans network provider, you help us grow our business and cover as many Coloradans as possible. By extending your most favorable rates to us, you demonstrate your support of this endeavor.*

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