

NEWS RELEASE

June 17, 2013

Contact: Jennifer Hobbs
Marketing and Communications Specialist
Rocky Mountain Health Plans
Direct: 970-244-7974 email: jennifer.hobbs@rmhp.org

ROCKY MOUNTAIN HEALTH PLANS WINS GOLD WEB HEALTH AWARD FOR RMHP.ORG rmhp.org Recognized by Web Health Awards for Outstanding Website

GRAND JUNCTION, Colo. – Rocky Mountain Health Plans has won a Gold Web Health Award for our organization's website, rmhp.org.

The recognition was received at the annual Web Health Awards, which recognizes high-quality digital health resources for consumers and health professionals. The awards program is organized by the Health Information Resource Center.

The panel of health technology professionals judged the entries based on content, format, success in reaching the targeted health audience and overall quality. Our website (rmhp.org) underwent a complete redesign in the fall of 2012, allowing users to find information more quickly, in a user-friendly format.

About Rocky Mountain Health Plans

Founded in Grand Junction, Colo. in 1974, as a locally-owned, not-for-profit organization, Rocky Mountain Health Plans uniquely understands Colorado's health care consumers. We provide access to affordable, quality health care enabling our more than 220,000 Members to live longer, healthier lives. RMHP believes receiving preventive care is key to maintaining good health, which is why it is included as a standard component in our benefit plans. We are the first Western Slope employer to receive the Platinum Well Workplace award from the Wellness Councils of America. For more information, visit rmhp.org.

###