NEWS RELEASE

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JOHN HOPKINS HONORED WITH ETHICS IN BUSINESS AWARD

Retired Rocky Mountain Health Plans CEO recognized
with the Daniel L. Ritchie Award from the Colorado Ethics in Business Alliance

GRAND JUNCTION, Colo. – John Hopkins, who retired as President and CEO of Rocky Mountain Health Plans in 2009, was honored with the Daniel L. Ritchie Award from the Colorado Ethics in Business Alliance. The award recognizes individuals in the business community who demonstrate high moral character and ethical practices, who champion social responsibility and treat others with care, courtesy, respect.

"His attitude, values and drive remain an inspiration for all of us." said Steve ErkenBrack, who succeeded Hopkins as Rocky Mountain President and CEO.

Hopkins began his career as a pharmacist and joined Rocky Mountain in 1986 to develop its first managed care pharmacy program. He became CEO in 2001. He said he feels fortunate he spent his career at an organization that shared his view of what's truly important in life and business.

"This award is about as good as it gets," Hopkins said. "Treating people fairly and respectfully, being above-board and honest – that's how I always tried to conduct myself and those are the same values that I found at Rocky Mountain."

About Rocky Mountain Health Plans Foundation

Founded in Grand Junction, Colo. in 1974, as a locally-owned, not-for-profit organization, Rocky Mountain Health Plans uniquely understands Colorado's health care consumers. We provide access to affordable, quality health care enabling our more than 180,000 Members to live longer, healthier lives.

RMHP believes receiving preventive care is key to maintaining good health, which is why it is included as a standard component in our benefit plans. We are the only health plan in Colorado serving every market segment including employers, individuals, Medicare, Medicaid, and Child Health Plan Plus beneficiaries. We are the first Western Slope employer to receive the Gold Well Workplace award from the Wellness Councils of America. For more information, visit rmhp.org.

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